



## Leadership permutations

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## The Four Cs of leadership

## Questions the Board ask of emerging leadership

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how **capable** is this individual?

- what is the breadth and depth of management competency?
- what kinds of business challenge will they be most and least effective in tackling?
- what indicators are there of progression to take on greater responsibility?

how **credible** is this individual?

- do they have a track record of relevant experience and outstanding achievement?
- do they have the respect of their peers?
- have they built up a reputation across the industry?

does this individual understand **career** realities?

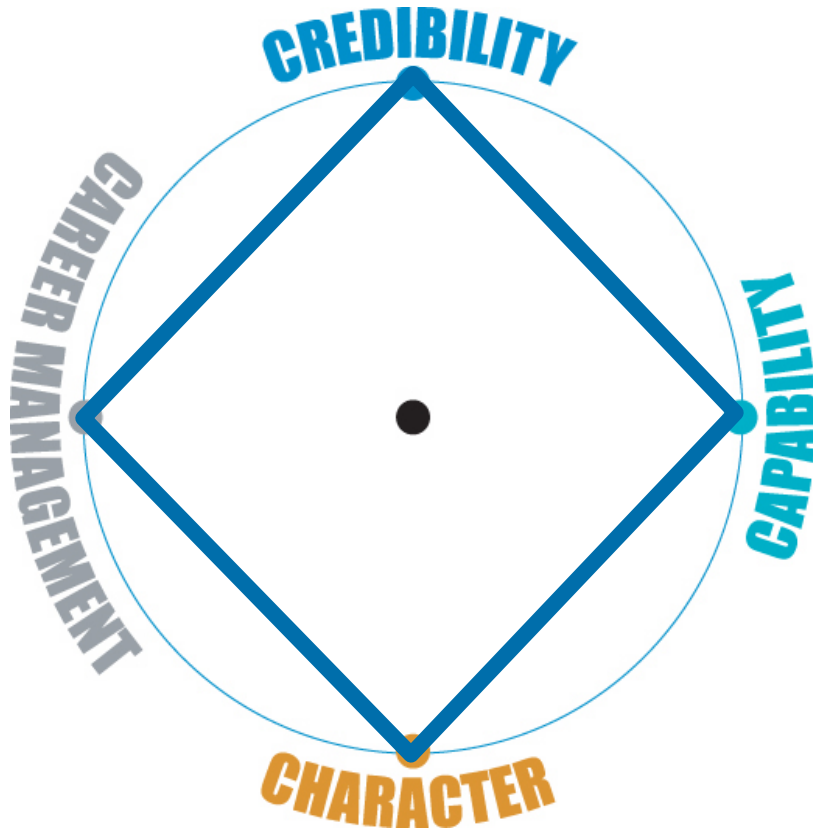
- is the individual's career motivation consistent with organisational requirements?
- is this individual effective in self management?

does this individual possess real **character**?

- is there integrity of ethical purpose?
- are they resilient under pressure?
- do they have the distinctiveness to stand out as different?

## The components of leadership: permutations

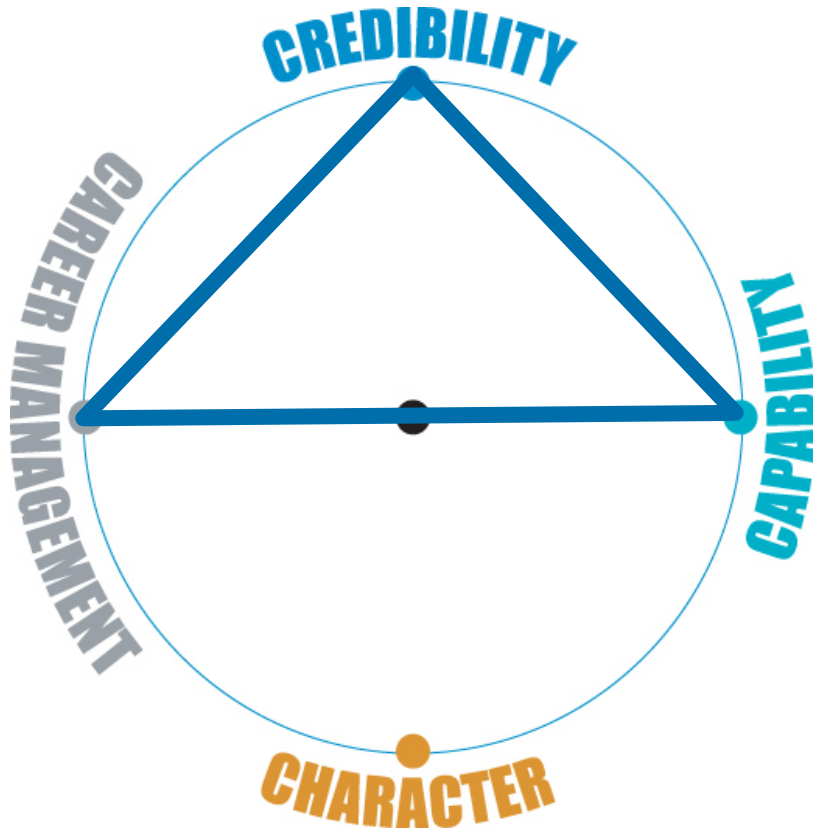
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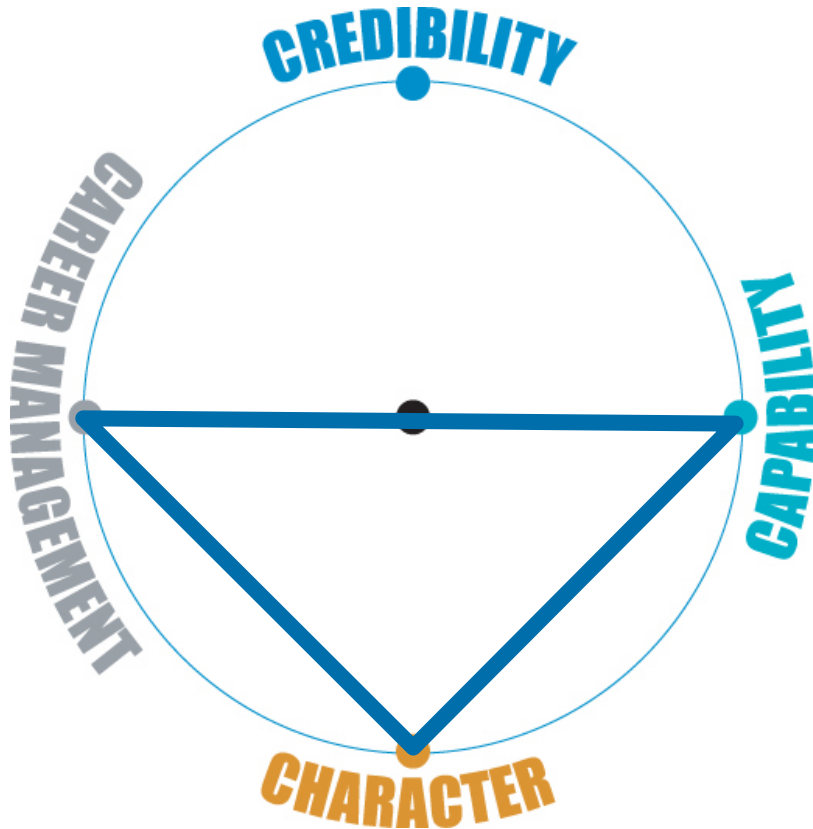
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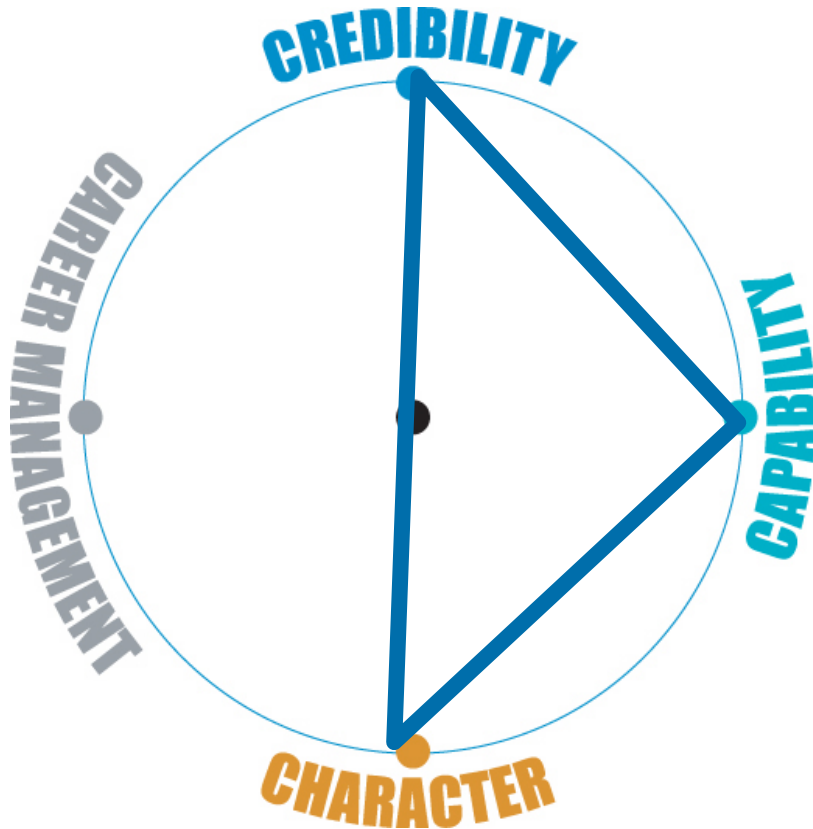
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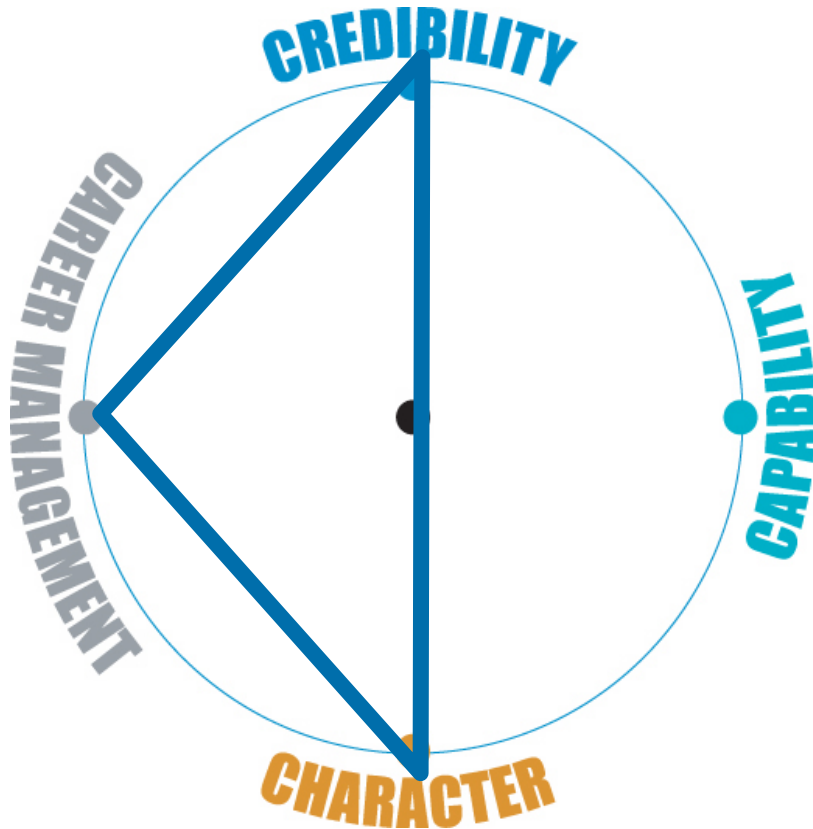
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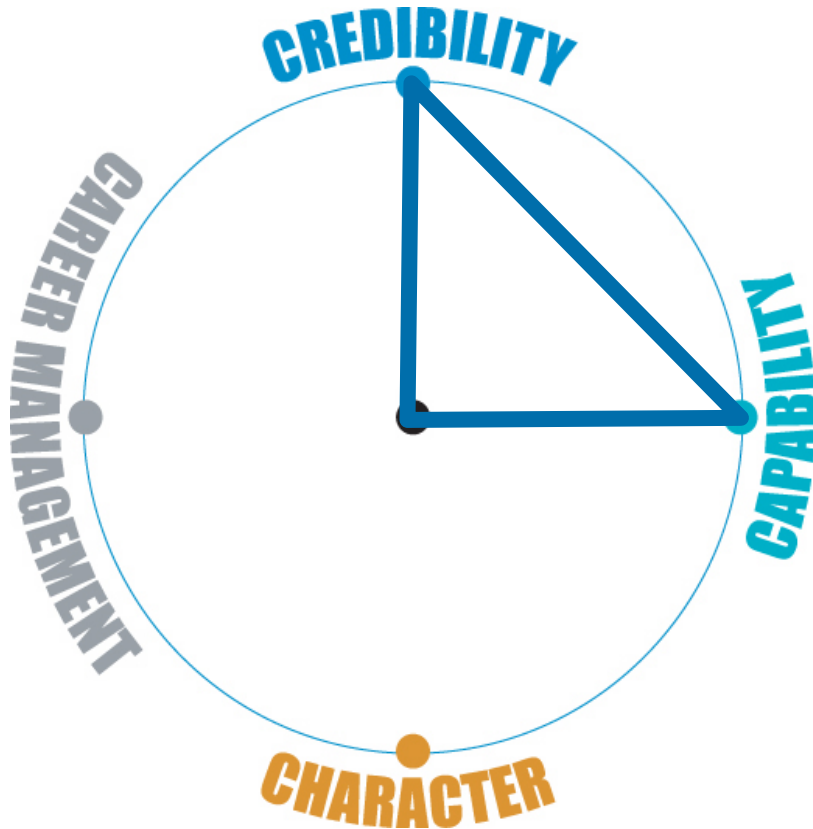
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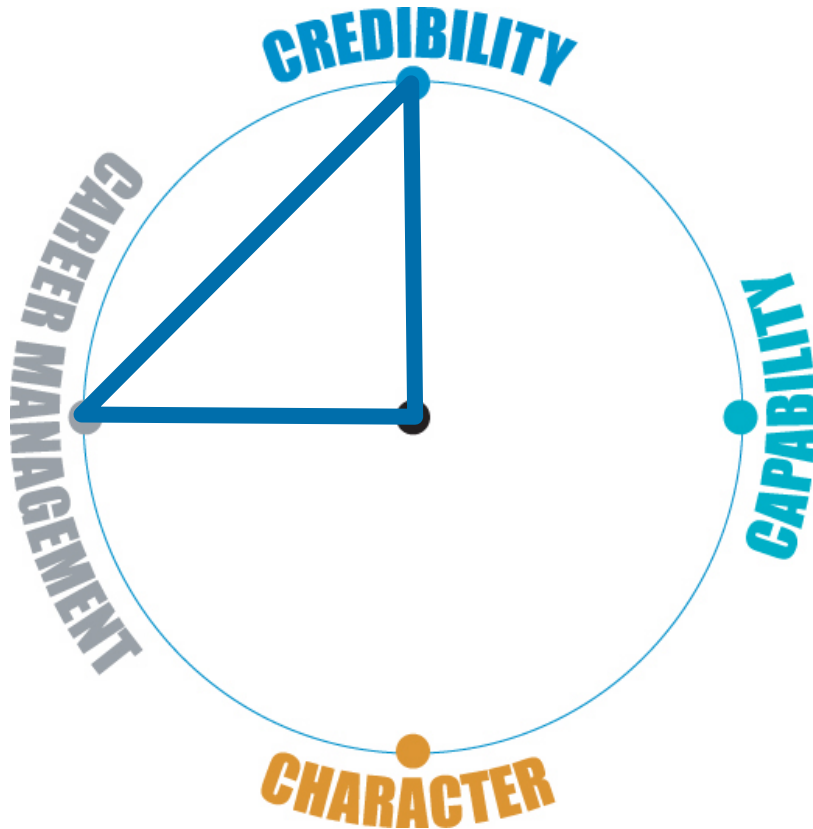
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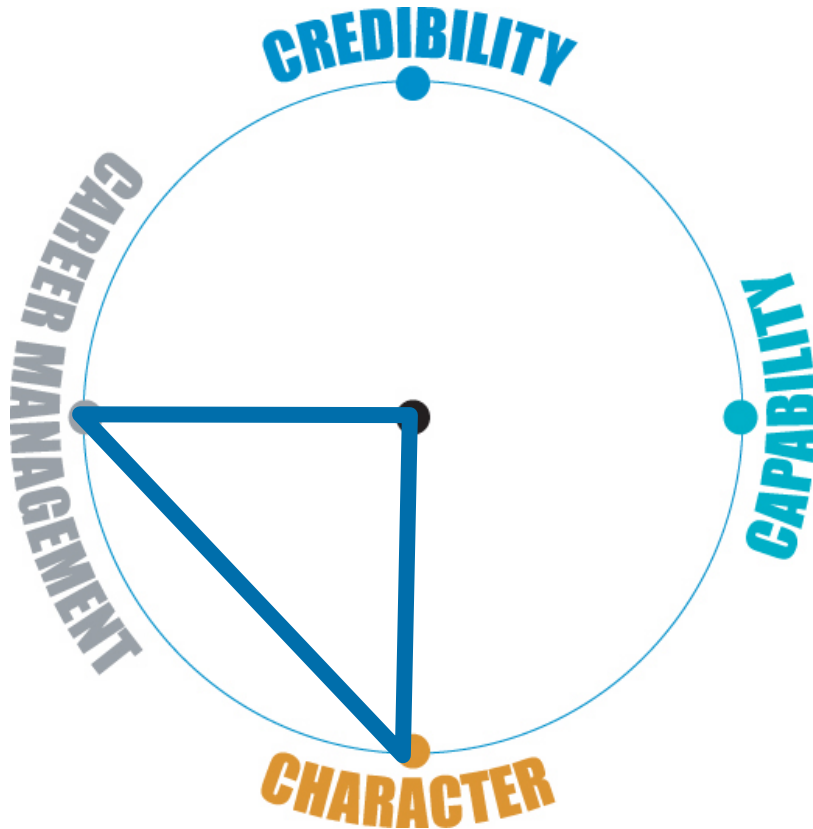
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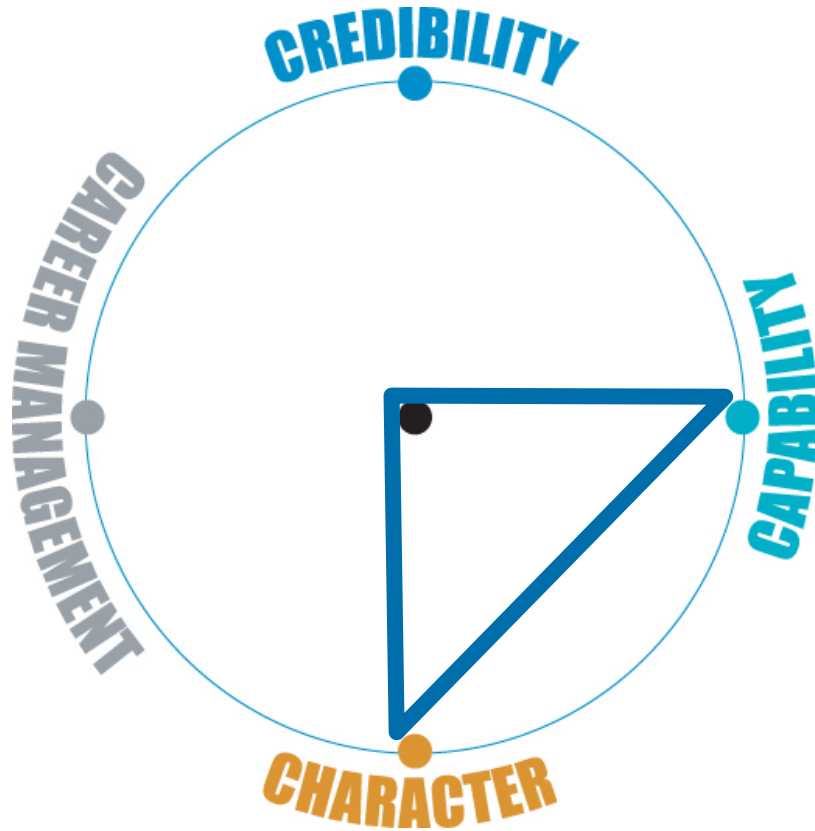
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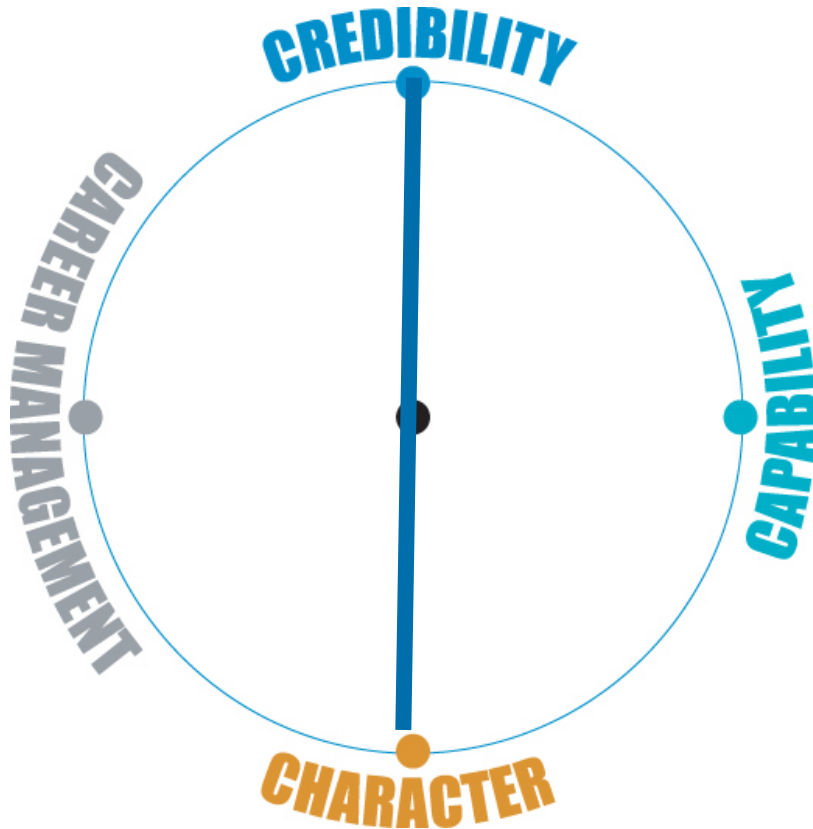
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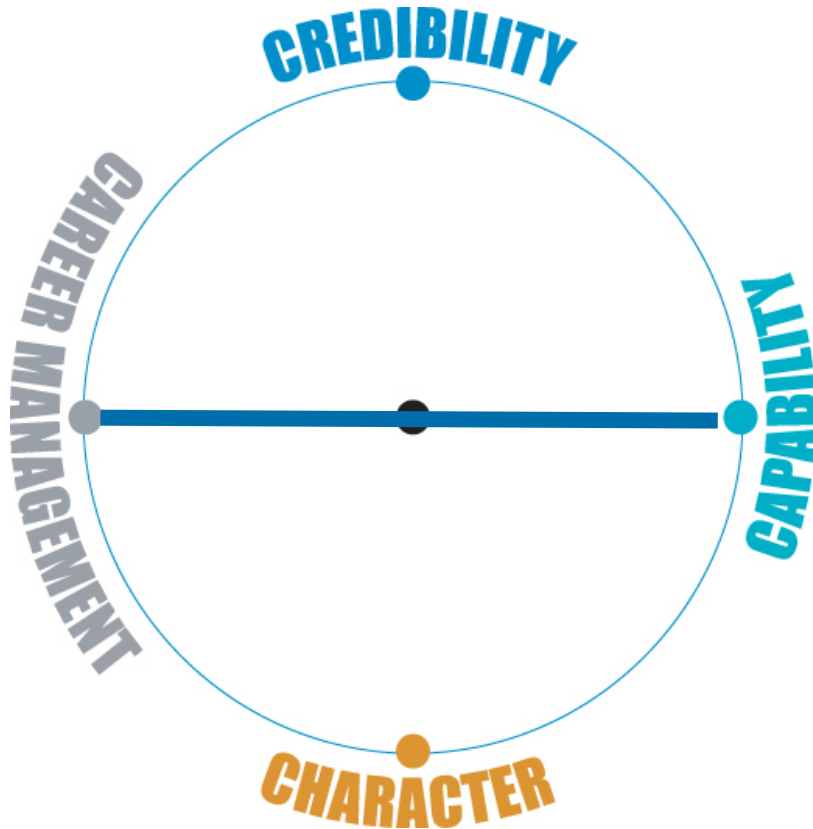
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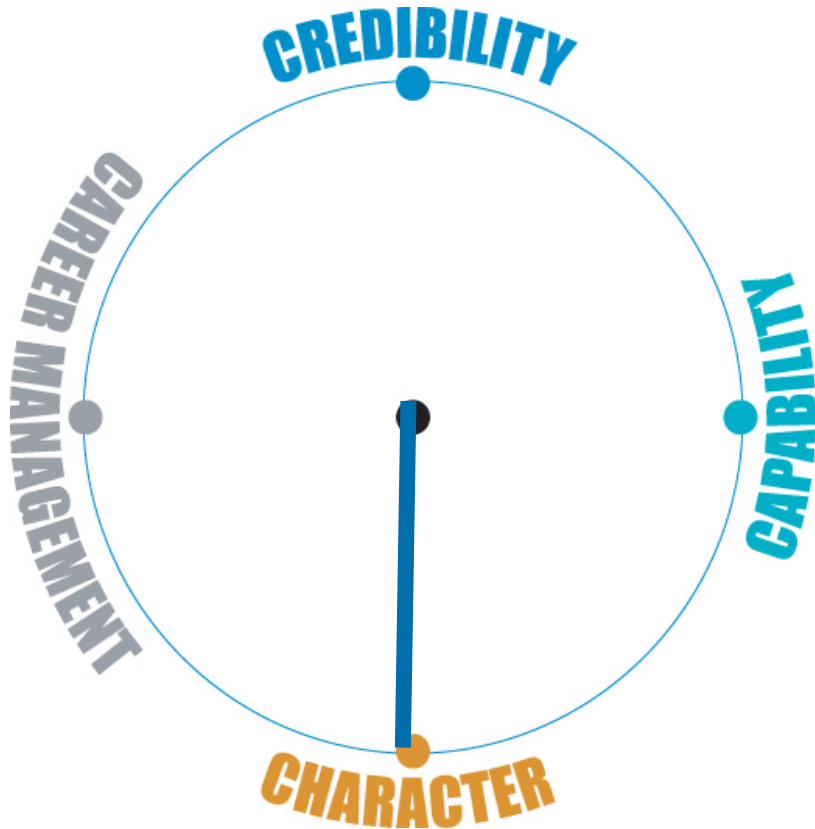
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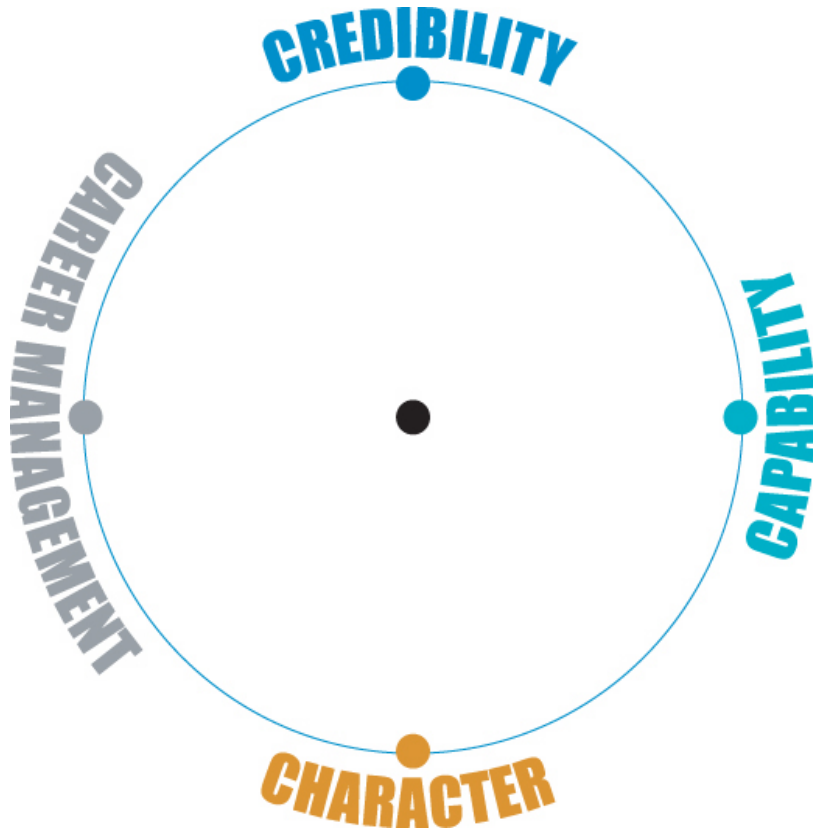
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